cryptomillions
WHITE PAPER
VERSION 1.6

THE CONTENTS

WE ARE CRYPTOMILLIONS
THE BACKDROP

Almost ten years ago, Bitcoin was created by Satoshi Nakamoto, or at least the pseudonym alleges that. While Bitcoin stole the limelight, the most impacting discovery was the underlying technology that powers this digital currency – the technology that enables peer to peer transactions across multiple sectors. And that is blockchain.

Jack Ma, the founder of Alibaba, recently announced a $14 billion investment in developing blockchain technologies, acknowledging that it had the potential to change most businesses around the world. Ma also mentioned that he wasn't sure what will happen to Bitcoin.

Another relevant factor is the creation of Ethereum, which created one of the best applications so far of the blockchain and the ability to create DAPPS on top of it. This allowed hundreds of new companies, including us, to grab the opportunity to change the world. And disrupt existing business models or create new ones that will reshape every economic activity for the next generation. As Sir Isaac Newton said, "If I have been able to see further it's because I am standing on the shoulders of giants." We too are standing on the shoulders of blockchain and smart contracts to disrupt the global lottery market forever.

CRYPTOMILLIONS;
WHO WE ARE

Cryptomillions is the disruptive agent that will change forever the $300 billion a year in sales industry of state-run lotteries. We rely on blockchain and smart-contracts to be able to disrupt this market. A team of highly experienced developers and entrepreneurs, with over 40 years of combined experience, working towards a common goal.

Before blockchain and smart-contracts, the simple idea of competing with a government owned lottery was almost impossible. Now, as blockchain technology enables full transparency for every transaction, it allows us to be monitored and audited in every transaction we make, thus making us fulfill one of our core beliefs: that lotteries are made for the people and the people should know exactly how the prizes are paid, to which foundations contributions have been made, how often, etc.

Smart-contracts are the tool that assures to every single player, token holder, foundation, or Cryptomillions ambassador that our obligations will be met. And, without manual intervention from any human whatsoever.

The VM randomly selects the numbers, which are instantly published on the website, paid to the winner's wallet, and a push notification is sent to the winner. It's possible that the winner has the proceedings in their wallet even before knowing about the good news.

Speed is among our top priorities. Speed to buy tickets, donate funds, check where those funds have been allocated, collect prizes, and to spend some money too!

Our core values are Transparency, Efficiency, Speed, Accountability, Trustworthiness, and Disruptive Thinking.

We are in the process of obtaining a gaming/lottery license from Curacao. This is just the beginning. We know that the best way to serve our clientele, and our token holders is to be present for the long run. And we can only accomplish this by acquiring more licenses across different jurisdictions to comply with as many regional regulations as we can.

Our competitive advantage versus most companies trying to change the world is that we are aiming at a very well-established business model – one that already has billions of dollars a year in sales. We are not trying to create a new one, so our challenge is greatly reduced. We have a team that can achieve what is needed to successfully complete our application and to attract buyers.

THE GLOBAL **LOTTERY**
MARKET

Lotteries have been in existence for hundreds of years and have a proven business model. For 2017, the World Lottery Association reported a total of $300 billion of annual sales of their associated lotteries, covering over 140 lotteries worldwide in more than 80 countries.

The global lottery market comprises of a variety of games - the lotto, quizzes, numbers games and instant scratch-off instant games. Across a range of prizes and rewards. In 2017, global lottery sales grew by 3.8% over the previous year.
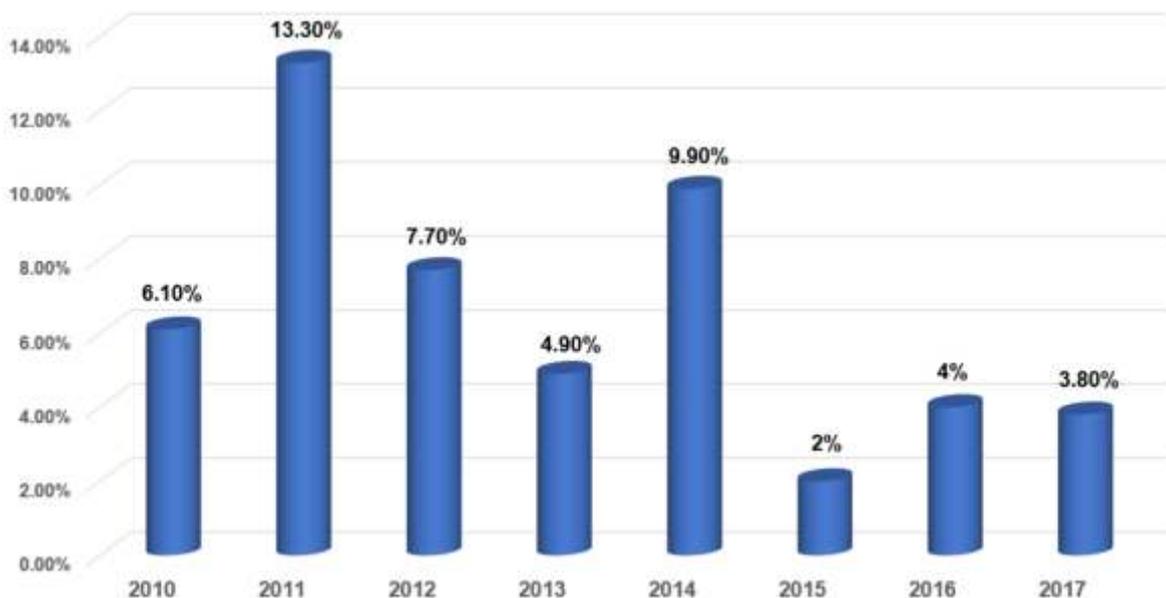
The Worldwide Lottery Market by Region

The global lottery market is subject to different regulations across geographies. While lotteries are deemed illegal by some regulatory bodies, other regions have government organized national or state lotteries. Also, while the government of China imposes a limit on jackpot revenue, there are no jackpot revenue ceilings imposed by the US government.

The US witnessed rapid growth in lotteries at the turn of the century. In 2017, the countries contributing the largest revenues in the global market were the US, the UK, Sweden, Italy and the region comprising China and the SAR (Hong Kong and Macau). The EMEA (Europe, the Middle East and Africa) region led the growth of the global lottery market in 2017, taking its market share to 38%. By 2022, growth is expected to be led by the APAC (Asia Pacific) region.

Market by Regions (2012-2022)

Legend: ■ 2012 ■ 2016 ■ 2022
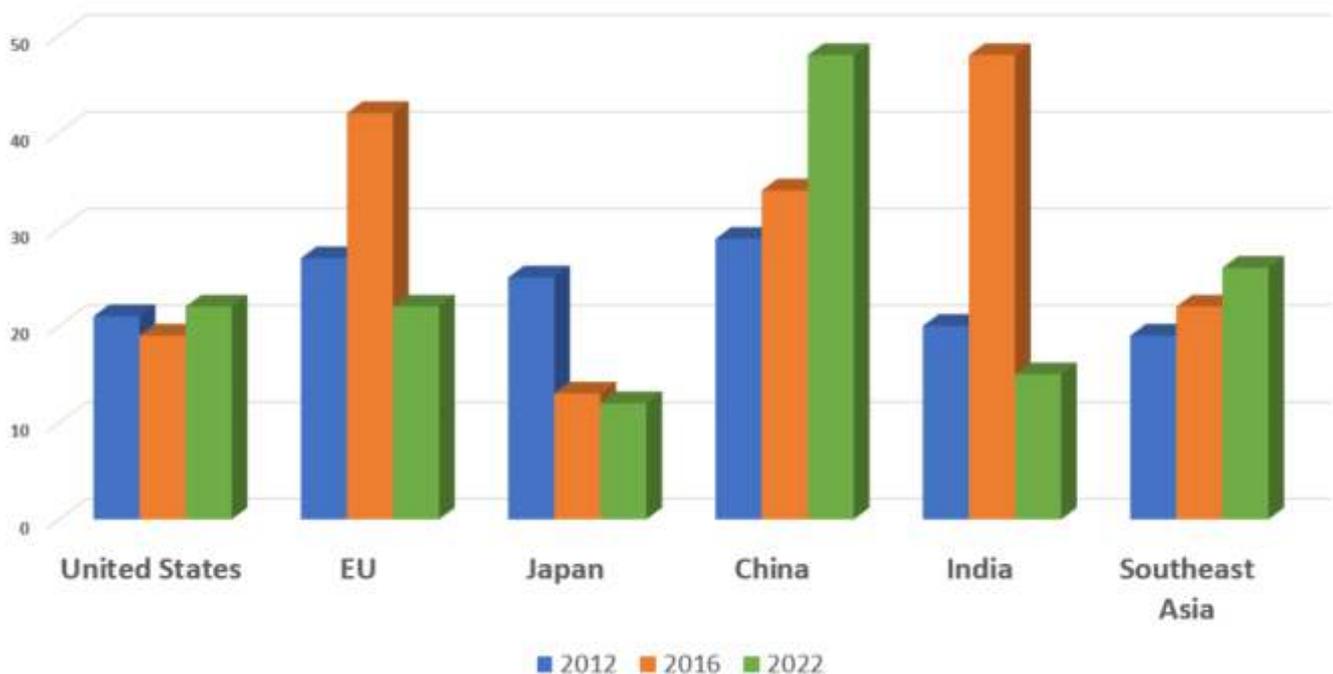
The APAC region is expected to record the highest growth and continuously increase its market share in the near future, with China, India and the Southeast Asian nations being the dominant players. Despite this, USA and Europe will remain the most important regions, generating a large portion of lottery revenues in the near future.

Growth Projections for the Global Lottery Market

The worldwide lottery market is expected to grow at a stable CAGR (Compound Annual Growth Rate) of around 10% between 2018 and 2022, with an estimated incremental growth of approximately $174 billion.

While the price to buy lottery tickets remains very low, the jackpot prizes can be phenomenal. In 2016, the highest jackpot was valued at $1.58 billion and was divided among three winners. The low investment and possibility of such phenomenal rewards attracts a large number of individuals to lotteries and it is expected to continue to drive the market going ahead.

Another factor that is expected to drive the global lottery market is the growing use of social media for promotions. Lottery companies not only use social media to promote their lotteries, but also use it to actively announce the names of winners. These posts are widely shared by the winners and tend to attract likes and comments, while encouraging more people to purchase lottery tickets.

Lottery is considered as a luxury purchase and is expected to be driven by economic growth, rising per capita income and the growth of dual-income households in the APAC region. Rising Internet penetration in developing countries is also expected to contribute to growth of the lottery market.

Transformation of the Global Lottery Market

The transformation of the worldwide lottery market is already underway and is expected to continue to be propelled by investments in technology, growing focus on digital sales and tapping into new customer groups from different geographies.

Smartphones are rapidly becoming the device of choice for purchasing tickets online and this transformation could fuel growth.

With lotteries contributing a meaningful share in GDP and generating tax revenues, more countries are expected to ease regulations and liberalize the market, spurring growth.

The opportunity to disrupt this market, and the attractiveness of doing so, is massive. With governments offering their own lotteries, there was really no way for private companies to compete. That is, until blockchain and smart contracts came along.

GROWTH;
OF BLOCKCHAIN

"What the internet did for communications, blockchain will do for trusted transactions."
~ Ginni Rometty, CEO of IBM.

Blockchain is a decentralized ledger that is distributed across and managed by peer-to-peer networks. The technology is based on computational trust, with all nodes on the network storing identical copies of the database, making it impossible for any single user to alter or delete an entry. Due to its highly secure and encrypted nature, blockchain adoption has surged across businesses, non-profit organizations and government bodies.

Worldwide spending on blockchain solutions was recorded at $945 million in 2017. The figure is expected to double in 2018 to cross $2 billion. While 2017 was primary a year of experimentation, with businesses and developers exploring the advantages and overcoming the challenges of using blockchain, 2018 has seen a leap from proof-of-concept projects to full-fledged blockchain deployments.

Global expenditure on blockchain is expected to grow at a CAGR of 73.2% to reach almost $12 billion in 2022. The US is expected to generate the largest blockchain investments and contribute over 36% of worldwide spending, with Western Europe constituting the next largest region for blockchain spending, followed by China and Asia Pacific.
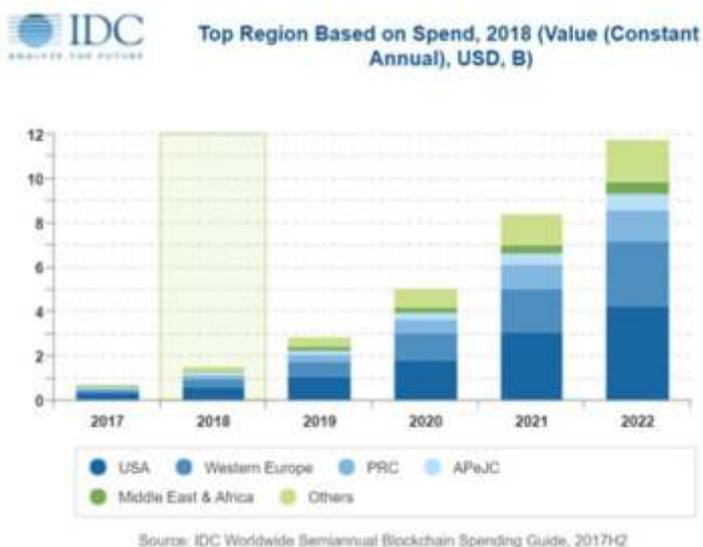
Efficiencies and cost-effectiveness offered by blockchain will drive the rapid adoption of the technology. Blockchain will continue to be most widely used for the transfer of value. Growth is also expected to be fueled by lower total cost of ownership, rising demand for simplified business processes, speed of transactions and transparency.

The worldwide blockchain market size is expected to grow from around $210 million in 2016 to reach approximately $2.3 billion in 2021, representing a CAGR of 61.5%. The blockchain market is expected to expand to $20 billion by 2024. The high adoption of smart contracts is expected to create opportunities for the growth of this market.

IDC — Top Region Based on Spend, 2018 (Value (Constant Annual), USD, B)

Legend: USA, Western Europe, PRC, APeJC, Middle East & Africa, Others

Source: IDC Worldwide Semiannual Blockchain Spending Guide, 2017H2

BLOCKCHAIN **& THE**
LOTTERY INDUSTRY

The lottery business is a highly promising one, with millions of dollars already being spent by individuals. While playing the lottery does not have the negative connotation associated with gambling, it is also seen as a powerful way of raising funds for charity and other philanthropic schemes.

State-run lotteries are the juggernauts of the industry and many countries view this as a solution to their financial difficulties or a funding mechanism that has the potential of single-handedly balancing a state's budget.

The reason state-run lotteries are flourishing is because people have greater trust in them. With more than 1.4M phishing websites being created every month, people are increasingly skeptical about putting their funds in private lotteries.

Over time, however, the trust in state lotteries has proved to be terribly misplaced. There is growing evidence of state-run lotteries being highly vulnerable to manipulation. In 2017, a former executive with the US Multi-State Lottery Association pleaded guilty of tampering with software enabling him to predict the winning numbers drawn in the five state lotteries and to partnering with ticket buyers to earn over $2 million.

The main issues being faced by the global lottery market are:

Ensuring Fairness: This is by far the greatest challenge as the segment is highly vulnerable to manipulation and fraud. Examples include fake tickets and lotteries, the money not being accumulated in one pool, the draw not being truly random, the jackpot winners being fake and massive delays in receiving prize money.

Lack of Accessibility: Individuals from one country are often unable to participate in lotteries run in other countries. They miss out on some of the world's largest and most exciting lotteries. They are confined to participating in smaller lotteries that are available in their region.

Expensive: The online lotteries that allow people from different countries to participate have huge service charges. Moreover, there are transaction costs and risks associated with currency conversions.

Lack of Transparency: The players typically have no idea of how much has been collected from ticket sales and what percentage of that is allocated to the prize pool.

Blockchain has the potential to revolutionize the lottery industry by addressing all the currently inherent issues. The powerful combination of transparency and immutability that blockchain offers makes the system highly secure and immune to fraud. Using cryptocurrencies involves much lower transaction costs and transfers can be made almost instantly. Replacing fiat-based lotteries with crypto lotteries will help overcome currency conversion costs and risks, enabling people from across the world to easily participate in a common lottery.

The use of a smart contract, digital agreements that get automatically executed when the terms are satisfied, will boost fairness and trust. Blockchain represents an impartial, peer-to-peer network and will ensure the rules cannot be altered.

Cryptomillions aims to build a truly decentralized lottery that fulfils expectations of complete transparency and without third party risk. The only way people all over the world will trust a lottery not backed by a government is to have complete access to information on how prizes are paid, donations, fairness of games, and the overall status of each transaction. And, that is exactly what Cryptomillions will help achieve.

UNDERSTANDING THE
CRYPTOMILLIONS MODEL

By providing this robust blockchain-based solution, we aim to capture 1% of the global lottery market within the first 12 months of launching. This will potentially generate over $3 billion in sales. Out of this total, $450 million will be donated to charitable causes, $450 million to Cryptomillions for G&A and an estimated 20% profit will enable us to distribute $2.1 billion in prizes to our customers.

How It Works: The process of selecting numbers, playing, and checking winners will be achieved at lightning speed! And everything will be done using our Cryptomillions App.

How to Play:

✸   Login using Facebook or Gmail, or simply create a new user.

✸   Download our iOS or Android App.

✸   Select the game of your choice.

✸   Select your numbers or use our extra fun "shake and win" function. Shake and win uses the gyroscopic function of your mobile to generate random and evenly distributed numbers, in a fun way!

✸   Manual selection of numbers is very easy! Just mark your 6 numbers and play. If you wish to play each drawing with the same numbers, simply mark the weekly participation checkbox, and you can continue to play as long as you have enough credits.

✸   If you have notifications turned on, you will be notified about every drawing before it is scheduled to take place. After the drawing, winners will be notified via the app, and an email will be sent with the good news.

✸   You will be able to log in to our app and check the credit of your prize. The best part is that the credit will already be there! This eliminates the need for checking the winning numbers in the newspaper or local store and having to travel anywhere to collect your prize. The entire process is completed in less than a few seconds.

The success of Cryptomillions will appeal to both crypto enthusiast and non-users of crypto, as people will have the option of buying tickets and receiving prizes in crypto or US dollars and both transactions will run seamlessly for them. For prizes paid in US dollars, we will use a third-party service and will need to observe banking conversion times. We will use Ripple blockchain to perform these daily tasks.

What Happens Once You Buy a Cryptomillions Ticket?

•   15% of the total amount of the ticket sale goes directly to a foundation. Among the many advantages of using blockchain are its very low transaction costs and the elimination of third-party risks. Foundations can be added to the community by our members, token holders and participants in the pre-sale, as well as by all Cryptomillions Ambassadors all over the world. There will be a few prerequisites for foundations to be added. First is to setup a blockchain so that contributors can have transparency into how their donations are being used. It will be easy to track donations on the website, which will provide details of the exact amount donated to each foundation on a monthly basis. Second is that the foundation will need to be added by our community, and third to accept random visits by any of our Cryptomillions Ambassadors to document improvements and broadcast important news from every foundation. Donating funds is among the most humane acts that help us grow as individuals. And, even a penny from each person can make a meaningful difference to a lot of people.

•   15% of the total ticket sale amount goes to Cryptomillions. This 15% is used to pay for operations, sales promotion, legal fees, marketing expenses and server costs. The remaining will be the profit. Although the profit percentage may be small, we are committed to grow the amount exponentially as the business scales.

67% of the total ticket sale amount goes to the guaranteed prize of the Cryptomillions lotto. We will be among the top payers in percentage points in the industry, and the only ones with complete transparency. And 3% is paid as a sales commission.

Smart contracts will ensure all of this works without counterparty risk and enable us to achieve a decentralized business model. Smart contracts will be set up from step zero! That means the allocation of funds, payment of prizes, payments to foundations, selection of winners, and every activity runs on a smart contract without our intervention, eliminating any scope of manipulation or deceit!

Winning numbers will be selected in a virtual machine, without input connection to the sold tickets system. The output connection will send the winning numbers to run the checks and notify users and pay prizes. All these will be achieved through smart contracts, without our intervention. Every drawing, result, prize and donation, will be recorded on the blockchain, making it available to be audited by anyone interested in doing so.

LINKING THE DIGITAL WORLD
AND THE REAL WORLD

One of our key goals that will separate us from competitors is to link the digital world with the real world. The objective is to have something tangible that will enable us to connect not only with crypto enthusiasts but everyone around the world. One of these links will be our Cryptomillions Ambassadors, who will promote our product across the globe, with real people.

We will choose one or two persons per country. Their duties will be to promote locally, and to help everyone in the community make local visits to the foundations we are all contributing to. This will make a commitment from the foundations to really use the funds for the intended purpose and will increase our comradery around the world as we see how the fruits of our donations and collaborations are growing. They will document using photos, videos, livestream and social media, any progress with the foundations and the use of funds.

Imagine that one of the foundations helps to provide housing to children in Colombia. Thanks to client participation and to Cryptomillions, we help to collect $100,000 in a year and our Cryptomillions Ambassador in Colombia visits a home built with these resources and reports on the progress of the construction, its grand opening and the real beneficiaries of this good deed.

Another must-have link between the digital world and the real world is to facilitate payments in both crypto and fiat currency. This is not only for buying tickets, but also for collecting prizes.

Since crypto adoption is yet to become mainstream, we will offer fiat transactions to be inclusive of everyone who wishes to play with us. Prizes will be announced in US dollars and its equivalent in crypto. And winners will be able to select between the two to collect their prize.

Payments in crypto are immediate, as technology supports this. Payments to regular banking accounts will need to adhere to regular banking times and regulations. It could take 2-3 business days for a client to receive a payment in their local currency. But, regardless of how a client wants to receive their prize, they will be notified instantly and supported on the blockchain for transparency.

REDEFINING LOTTERIES FOR THE MILLENNIAL GENERATION

Lottery ticket sales among Millennials has been on a decline. So, although the global lottery market is poised for growth over the next few years, the rate of growth can be significantly accelerated by finding ways of getting more Millennials in the user base.

The Millennial generation, or people born between the 1980s and the turn of the millennium, are considered as "digital natives" and represent a huge opportunity for innovative lottery companies. Technology has always been a part of their everyday lives. In fact, their high adoption of technology has been a major contributing factor to the growth of Silicon Valley and other technology hubs.

Millennials believe that gaining financial independence needs to be income-driven, rather than savings or frugality driven. While Baby Boomers invest an average 11% of their incomes into riskier and more chance-based assets, Millennials put away as much as 18%. And, given their dependence on technology, Millennials use high-tech and social media tools to identify schemes and invest their wealth.

Cryptomillions has developed an insight into the Millennial mindset and takes into account their key characteristics, including their love for deep engagement, their interest in charity and noble causes, their generally optimistic and social nature and their love for offers and promotions.

Cryptomillions will attract more Millennials into the base of lottery players, by taking advantage of technology in innovative, creative and engaging ways. The focus is not purely on the jackpot, but to keep players engaged and immersed, and to satisfy their desire to be associated with a good cause.
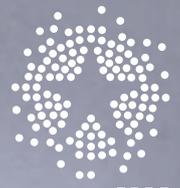
COMPARING CRYPTOMILLIONS
WITH OTHER LOTTERIES

We have been clients of different lotteries for a long time. From local ones in Europe like Euromillions, Superenalotto and ONCE, to the very well-known US based Powerball and Mega Millions.

We have also used ticketing services such as Trillonario, which allows one to buy lotto tickets from anywhere in the world, at a very high cost.

To be fair, till recently technology didn't allow us to have a peer-to-peer lottery. So the old model of having a centralized organization running the lottery was the only option. Besides, most older business models become too big to remain agile. So, even when technology changes, it takes them too long to adapt. Let's use the example of Amazon, which has put many companies out of business, including big names like Barnes and Noble, Toys R US and Sears. Some of these businesses may not be completely out of business, but are in bankruptcy mode or dramatically scaling down to survive.

We are making playing fun and engaging people in helping us grow via social media and through the collaborative work of adding and monitoring foundations.

Common Features of Lotteries Across the World:

- Printed Tickets: These tickets are checks to the bearer and may get lost, stolen or damaged. In such events, the funds would not be collected or may be collected by someone else.

- Inefficient: Buying takes time. You need to find a dealer that is open when you wish to buy. And to collect your prize money, you need to contact authorized dealers. Also, to check for winning numbers, one needs to find a newspaper, website or dealer.

- Lack of Transparency: There's no visibility into where the funds are being used, which foundations are benefiting from the lotteries, what happens to unclaimed prizes and many other such questions. All these are addressed by Cryptomillions.

- Risk: Apart from the risk of losing your ticket, you also run the risk of being mugged if you've just won a large sum.

- Odds and Pricing: Lotteries across the world have recently hiked ticket prices and changed the odds of winning by increasing the total numbers available to choose from and making a winner as unlikely as being eaten by a shark! In fact, the higher ticket pricing and lower odds of winning have created the illusion of a massive increase in jackpots in the recent past, an example being Powerball reaching over $1 billion.

- Prizes can either be a lumpsum payment with time-adjusted discounts or distributed in regular and fixed instalments over a long period of time.

Features of Cryptomillions That Make it Different:

- Digital Tickets: This can't be lost, stolen or damaged. Players don't need to go anywhere, as the prize money is credited immediately to their accounts. It's completely hassle free.

- Efficient: Buying tickets can be done 24/7, using our app. Also, the frequent buyer feature allows players to schedule the frequency of ticket purchases, which is then done automatically. And, players don't need to keep track of winning numbers, as smart contracts send notifications to winners within seconds of the winning numbers being published and immediately credits the player's account with their prize money.

- Full Transparency: Every sale, drawing, donation and payout is recorded on the blockchain, making it available for anyone to see. There are no unclaimed prizes, as smart contracts execute the transfer automatically.

- Zero Risk: You can't lose your ticket and no one knows the identity of winners.

- Enhanced Odds and Lower Pricing: Our odds are among the best in the world, if not the best. Chances of winning are 1 in 9.4 million. In comparison, Camelot UK (the operator of local lotteries in the UK) has odds of 1 in 45 million! Each ticket costs €2. Our pricing is $1.50 per ticket.

- Payment its immediate and for the full amount of the prize.
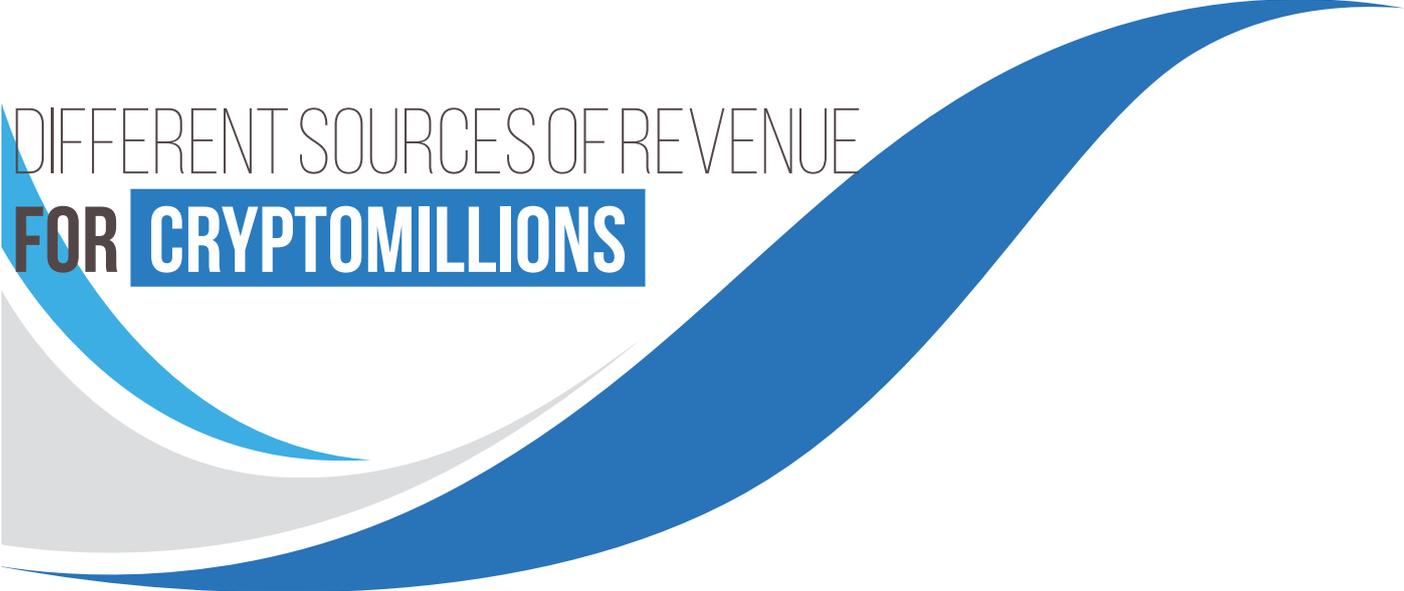
DIFFERENT SOURCES OF REVENUE
FOR CRYPTOMILLIONS

- Ticket Sales: Each ticket sold will deliver 15% of the amount to our accounts. This will be executed automatically by smart contracts.

- Sponsored Lotto: We can offer special branding for any lotto. For example, if Redbull wishes to connect with Cryptomillions clients and take advantage of our global reach of millions of customers, we can promote a special Redbull drawing, with their logo on the tickets and email remainders sent to all our community members. Such promotions can be done at a low cost of about $35,000, giving lotto companies the opportunity to leverage our reach and economies of scale.

- Distributors: In some countries where getting a lottery license might be complicated, we can partner with local companies that have current licenses. For these cases, we will share 20% of what Cryptomillions collects, which translates to 3% of the total ticket sales referred by the local companies.

- Advertisement on our website or app: This is different from a sponsored lotto, as only an ad will be placed, with no supporting promotional activities.

In order to attract players, we have several strategies:

- The White List: Those who register and participate in the crowd sale will be our first target for promotions, to convert them to clients.

- Digital and Social Marketing: Thanks to Web, SEM, Facebook, Twitter and Instagram we can maximize our reach. Such sites will also help us target clients by segment, gender, age, income and most importantly, online behavior.

In order to attract players we have several strategies:

- Leveraging the Recognition of Reputed Foundations in different fields such as: Education, Science, Health, Environment. These already have millions of followers and we can reach them in a cost-effective way.

- Cryptomillions Ambassadors: We will carefully select each of our representatives, according to the number of followers, country of origin, and social impact. And, we will target them by region.

- Collaborative Work: Announcing the results of donations, prizes paid and similar news will encourage word of mouth and social media sharing of each milestone achieved. This will help our announcements go viral and increase visibility.

- Freebies: Giving away free tickets to people sharing our link to invite friends. Once they both create their profiles, the sender and the receiver will each get 5 lotto tickets to play.

- Making it Fun: Shake and play will generate traction among users as they shake and play during family events, or with colleagues who may get interested in participating. This will reaffirm our aim of linking the digital world with the physical world.

- New Users: New users will receive 5 free tickets when they install our app for the first time. There's nothing better than to try the service for free. This model has been long proven by Spotify, Netflix, iTunes, etc.

- Broadcasted Events: Once every quarter, we will host a cocktail party where local clients and Cryptomillions Ambassadors will be invited to watch the drawing being broadcast. While the drawing takes place on our server, we will invite people to watch it live, and they will have a special drawing limited to the attendees. Creating an immediate winner, which will share goodwill via social media.

- Patience: This is a very simple but candid virtue. Nothing good and long-lasting can be achieved overnight.

TURNING THE CRYPTOMILLIONS VISION INTO REALITY

TOKEN SALE ROADMAP

Q2 2018

Q TWO
- Idea conceptualization.
- Whitepaper.
- Project management.

Q3

Q THREE
- Branch establishment.
- Cryptomillions lottery platform design.
- Friends & Family.

Q4

Q FOUR
- Backend & RGN development.
- Marketing plan.
- MVP prototype.

Q1 2019

Q ONE
- MVP demo.
- Lottery license application.
- Private sale.
- Foundation nomination.

Q2

Q TWO
- Backend development.
- UX & UI improvement.
- Marketing execution.
- IEO 05.

Q3

Q THREE
- Listing on exchanges.
- First game launch to users.
- 2nd wave launch of lottery games.
- First event.

Q4

Q FOUR
- 3rd wave launch of lottery.
- Market expansion Europe & Asia.

Token Sale Roadmap

December W4 – March W2 2019:   Private sale ended.

Our Private sale has ended we thank the people that contributed during this phase. While the market was trading sideways, and for the first quarter even with a slightly bearinsh tone, we sold 2600ETH worth of CPMS

Our token is ERC-20 Ethereum - Based Token.

Tokenomics:

With the experience gained during our initial phase of the sale, we noticed thar our tokenomics had an area of opportunity, so we improved then, this will translate into better token performance as well as benefits for holders

Total Token Supply: 600,000,000

Token Allocation

- Bussines Development and Team 15%
- Advisors 2%
- Bounty 2%
- AirDrop 3%
- Initial Exchange Offering 18%
- Ecosystem 60%

Use of Proceeds
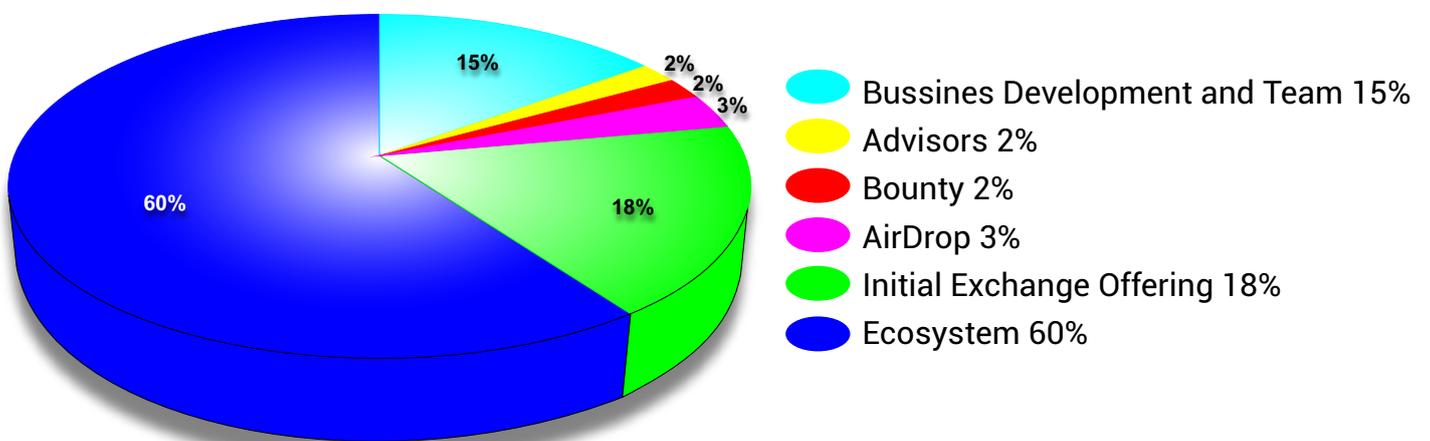
- 55% Kept as reserve for future prices
- 15% Product Development
- 5% Legal
- 20% Marketing
- 5% Operations
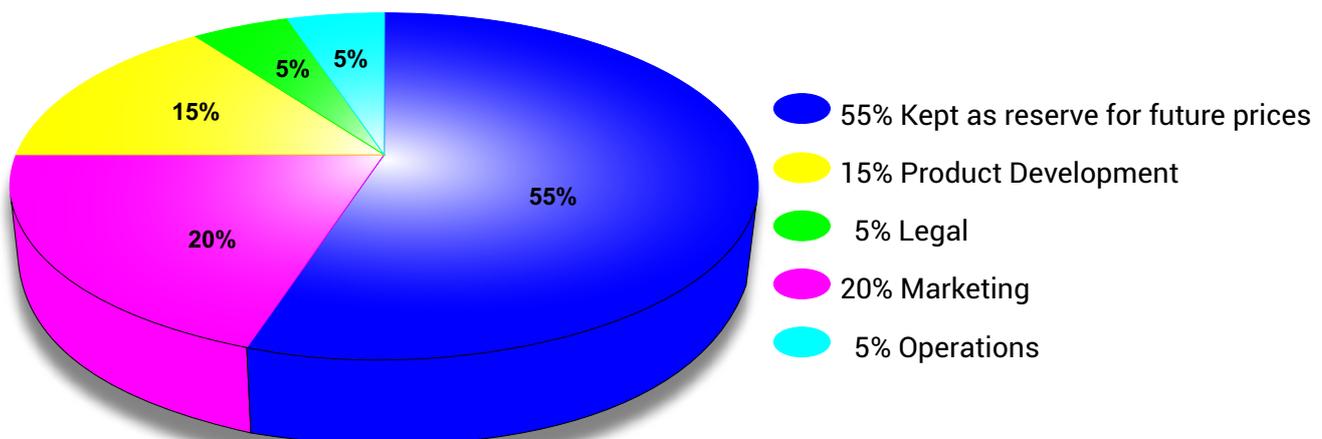
Note: We believe that without candies no kids come to the party. So we initially need to have a minimum guaranteed prize.

We intend to fund at least 3 payouts from token sale proceeds and these will later be replenished by ticket sales. In case our growth is bigger than anticipated, and there are no payouts using this source of funds, then after 12 months, we will return these funds proportionally to token holders.

Market conditions have improved since last quarter, so we have the following strategies to raise the funds needed for our business model.

1) IEO: Our IEO will start on May 9th, total supply offered in the IEO will be limited to 25 mln CPMS. For a limited time. Total circulation is limited to 108 mln CPMS.

2) Listing: We will list straight away in 3 top 15 exchanges to guarantee liquidity of the token as well as allow access to our tokens in many different parts of the world.

3) Security Token offering: as a complementary path to liquidity, and to guarantee we access the full funding needed, details of the STO are still TBD as we aim to launch STO until June 2019.

Hybrid funding model
Due to market conditions, we have made the strategic decision to use to complementary funding mechanisms and to phase out our token sale.

1) IEO as described above, plus token holders will have exclusive benefits (besides amazing bonuses) such as: converting tokens into lottery tickets, participating in exclusive drawings with winners every draw, invitation to live events, and participate in growing the ecosystem of foundations.

2) Digitizing Assets Strategy: This phase will be launched late May 2019th, following the strict procedure and regulations to be compliant with security regulation. We will have at least 3 funding rounds, that may vary according to market conditions.

Note: instead of going for an initial huge amount of funding we will go step by step to make sure that during a larger period of time we complete our funding goal.

For the IEO details of the token and token allocation it has been already described, conditions for the digitizing assets are still to be determined, and we will share details with current token holders. But, as already mentioned, there will be no dilution for existing token holders.

Returns
The total lottery business is currently worth $300 billion in sales. We aim to capture 1% of this market within the first 12 months. This translates to $3 billion in sales for the first year. According to our split, 15% of this amount would go to foundations ($450 million in donations) and 15% to Cryptomillions. Out of this, we estimate 20% of revenue, or $90 million, for the first year.

Adding more players, bigger payouts and more foundations receiving donations will support the organic growth of our token in a stable way.

More details on benefits for token holders:
Token holders will be able to vet or vote on new foundations added, or crypto ambassadors. Plus, a special drawing invitation for our live event, with a live broadcast on a Cryptomillions draw the first one that will be held on June 2019th. With limited tickets offered: That means token holders receive free tickets, equally to their number of tokens or tickets held at the moment. With a payout of 20,000 USD. No additional tickets will be sold to the public for this special drawing.

Plus, after this initial event we will have 2 special drawings per month exclusively for our token holders. With a guaranteed prize of 2,500 USD each. And the unique feature of having a winner every draw.

Our token holders will receive an invitation to assist to the live event of the first drawing. While the real drawing happens over the internet, we will broadcast it in a Party!! Foundations invited, Cryptomillions ambassadors, and much more.

We appreciate the people trusting us to invest money, and we want to nurture them to show our gratitude to help us make this a huge company.

Are you ready?

CRYPTOMILLIONS
THE TEAM

Ramses Villela
Chief Executive Officer.

Mr. Villela is a seasoned professional with over 20 years of experience. Started his career working in Broker Dealers in Mexico as stock broker, then moved to trade FX. Specialized in SPOT, Forwards, NDFS and Options. After too many world wide crisis, Mr. Villela opted to start Consultix a consultancy firm focused in developing GRP software. Being a serial entrepreneur and acknowledging that Blockchain and Smart contracts will change our life's, Mr. Villela founded Blockchain Revolution and Cryptimillions. And currently both companies have different Blockchain development projects. Mr. Villela studied Economics and has several Finance courses. A passionate of hard work, disruptive thinking and exercise as a way to have a balanced life, he is also a UFC fan. Mr Villela loves to spend time with family and friends.

Leopoldo Osnaya
Chief Technological Officer.

Leopoldo has more than 30 yrs experience in developing high tech projects, he was CashX's CTO a company that develop one of the first Visa Internet credit card, TI Director of PLC Network one of the first company to provide Internet over the power line, CTO's Firmas y Facturas Electronicas one of the first companies in Mexico to provide electronic invoices, he has master degree in computer science and won a scholarship to study in Japan trough Japan International Cooperation Agency (JICA). He worked for 10 yrs in the Mexican Telephone Company as Senior Developer.

Alejandra Bastón
Chief Marketing Officer.

Alejandra has worked for more than 20 yrs. in the Marketing and Business Operations arena in Top Transnational companies such as Coca-Cola Export and Microsoft where she successfully led the launch of various products and was a key player in both organizations' transformation projects. She is passionate about innovation and technology and enjoys working and learning from other people.

Miguel Sanchez
Project Manager Officer.

Mike has more than 25 years of experience in IT, has developed as a computer professional in the federal and state governments in Mexico, he worked in IT within Citi Banamex group, has extensive experience in government accounting systems, managed large-scale projects in state governments, managing and actively participating in the design, development, implementation and training of computer solutions in the Monedero Universal S.A. Mike studied computer science and is an enthusiast of ecological friendly technologies, self-taught, and very active, he ventures to learn and put into practice various technological disciplines, enjoys free time learning new things and spending time with his family.

Alejandra Sauceda
Back-End Developer.

Alejandra has a degree in computer science with a specialization in computer systems; She has eight years of experience in computer science. She is enthusiastic about participating in projects that present challenges and that offer great experience, as well as supporting foundations dedicated to animal protection. In her current role she is very excited about the technology that is used, the project that is being developed and the scope it will have.

Iñigo Flores
Android Developer.

Iñigo studied Software Animation Engineering in the Panamerican University, has 8 years of experience in the area of app development, is currently Android Senior Software Engineering in Cryptomillions.

Jose Luis Chávez
IOS Developer.

Luis studied Computed Science and Electric Engineering, has more than 8 years of experience in mobile development and many years in several branches. Programming is your passion, backend, frontend, databases, cloud computing, web, mobile, internet of things, robotics. Also is a enthusiast of techonologies like 3d printing, web security, blockchain and videogame programming. In his recent role he is very excited to work with BlockChain for being one of the most important technologies in the future due to transparency.

Richard Chappetto
Member of the Board.

Ric started his career in the Financial Services Industry in 1980 as the project manager for Monchik-Weber, heading up the development of the first PC Based Quote System. This project let to Monchik-Weber being purchased by McGraw-Hill where Ric was made SVP of Systems Planning and Technology for all of McGraw-Hill and Standards and Poor's. Since then Ric has held key executive positions such in the Financial Services Industry such as: President of Future Source, President & COO of North American Quotations, CFO and President of the International Division of PC Quote and Director of Business Development, Forex for PFGBEST. Ric's then went on to Phillip Capital, Inc. as SVP of Business Development Futures and Forex. With a big focus on Business Development, Ric adds a savy and seasoned opinion in our growth.

Daniel Santos
Token Advisor.

CEO of Digitizing Assets and Chairman of Token Advisors in Singapore.

My key focus is on developing Digital Assets and its ecosystem in Asia and the Americas. I have spent 15 years working as at Morgan Stanley, Deutsche Bank and Citigroup in London, Standard Chartered in Singapore and at Renaissance Capital in Moscow.

Digital Assets (Digital Securities/STOs /Security Tokens/Utility Tokens) projects include : TRON, Tatatu, Monsoon, eMusic , Robot Cache and many more , totalling $1.2 billion raised.

My passion is in understanding people – how they work, why the act in certain ways, and how they can change.

Alejandro Meza

Chief Financial Officer.

Alejandro is an Independent Senior Consultant who is joining Cryptomillions team and brings formal risk analysis and fresh business acumen. He also collaborates with other companies such as Kimberly Clark LAO and 4-e Global.

Alejandro has successfully combined his solid finance and mathematics education with a 23-year career in diverse leadership positions at commercial and finance areas across multiple industries. As CFO of doc.com, he drove Medical Token Coin's (MTC) Initial Coin Offering (ICO).

Previously he served as Finance Sub-Director at Grupo Farmacos (FESA and FANASA). Alejandro worked at Nestlé internationally for 12+ years in projects such as leading SAP's CRM implementation in Nestlé North America or Sales Transformation in Latin America, among many other.   His ability to quickly understand and solve complex problems allowed him to stand out in diverse Marketing positions during his early professional years at Coca-Cola Panamco, Banorte, and Televisa.

Alejandro completed his studies of Master's in Mathematical Methods in Finance and Bachelor's degree in Actuarial Science at Universidad Anahuac in Mexico City. He is continuously learning and preparing himself for bigger challenges in areas such as PMP certification and, just recently, in Business Analytics at Wharton University of Pennsylvania.

Veronica Andrino

Advisor

Founder of Adsolve.Co, providing business solutions to diverse industries. Experienced Business Strategist. Blockchain Project Consulatnt, OTC Trader, Crypto Advocate & Influencer Current Director of Financial IT for Media Relations Asia Pacific , a US Company Business and Fintech

News and Magazine Veronica is also a crypto advocate who aims to educate and to empower the masses with the real use case of Blockchain Technology.

One of their latest events is "Crypto Massive Adoption" National Educational Roadshow visiting all Major cities and Universities to spread the wide use of the technology.

LEGAL INFORMATION

General Information

This whitepaper describes the initial sale in which the CPMS token is sold. CPMS is a crypto token that is designed to be used for all services provided by the Cryptomillions platform as explained in this whitepaper.

CPMS is not intended to constitute a security in any jurisdiction. This white paper is not a solicitation for investment and does not pertain in any way to an offering of securities in any jurisdiction.

Please note that purchases of CPMS are final and non-refundable.

Individuals, businesses, and other organizations should carefully weigh the risks, costs, and benefits of acquiring CPMS

Limitation of the Purchasers

You are not eligible to and you shall not purchase CPMS through its token sale if you are a citizen or resident (tax or otherwise) of any country or state where the purchase of CPMS or similar Crypto Token may be prohibited, or the token sale is deemed to be not compliant with the applicable laws and regulations. If you are a resident of People's Republic of China you cannot purchase CPMS through the token sale.

Disclaimer 1.1

To the maximum extent permitted by the applicable laws, regulations and rules, CPMS, any entities of CRYPTOMILLIONS and officers and employees thereof shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or relating to any acceptance of or reliance on this whitepaper or any part thereof by you.

Any entities of CRYPTOMILLIONS and officers and employees thereof shall not be liable for your loss of CPMS after it is transferred to you by any reason including but not limited to your failure to maintain or backup an accurate record of your password or password cracking by somebody due to your poor maintenance of your password.

CRYPTOMILLIONS will do its best to launch its operations and further develop the CRYPTOMILLIONS PLATFORM. Any person undertaking to acquire CPMS acknowledges and understands however that CRYPTOMILLIIONS does not provide with any warranty as to the release of newer services of the CRYPTOMILLIONS PLATFORM. They acknowledge and understand therefore that CRYPTOMILLIONS (incl. its bodies and employees) assumes no liability or responsibility for any loss or damage that would result from or relate to the incapacity to use the CPMS.

Regulatory authorities are carefully scrutinizing businesses and operations associated to Crypto Tokens in the world. In that respect, regulatory measures, investigations or actions may impact CRYPTOMILLIONS business and may limit or prevent it from developing its operations in the future. Any person undertaking to acquire CPMS must be aware that CRYPTOMILLIONS business model may change or need to be modified because of new regulatory and compliance requirements from any applicable laws in any jurisdictions. In such case, purchasers and any person undertaking to acquire CPMS acknowledge and understand that neither CRYPTOMILLIONS nor any of its affiliate shall be held liable for any direct or indirect loss or damages caused by such changes.

This whitepaper and any other materials or explanations made by CRYPTOMILLIONS and its officers and employees shall not and cannot be considered as an invitation to enter an investment. They do not constitute or relate in any way nor should they be considered as an offering of securities in any jurisdiction. This whitepaper does not include nor contain any information or indication that might be considered as a recommendation or that might be used as a basis for any investment decision.

Neither CRYPTOMILLIONS nor any of its officers and employees are to be or shall be considered as advisor in any legal, tax or financial matters.

Acquiring CPMS shall not grant any right or influence over CRYPTOMILLIONS organization and governance to the purchasers.

No Representations and Warranties
CRYPTOMILLIONS does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or person, including any representation, warranty or undertaking in relation to the truth, accuracy and completeness of any of the information set out in this whitepaper.

Purchases of CPMS should be undertaken only by individuals, entities, or companies that have extensive experience with, and understanding of, the usage and intricacies of Crypto Tokens and blockchain based software systems.

Purchasers should have functional understanding of storage and transmission mechanisms associated with other Crypto Tokens. Any entities of Cryptomillions and officers and employees thereof will not be responsible in any way for loss of any Crypto Tokens, CPMS or fiat currency resulting from actions taken by, or omissions of the purchasers. If you do not have the required experience or expertise, then you should not purchase CPMS or participate in the sale of CPMS.

You should carefully consider the risks, costs, and any other demerits of acquiring CPMS, and, if necessary, obtain your own independent advice in this regard. If you are not in the position to accept nor to understand the risks associated with the token sale of CPMS (including the risks related to the non-development of the Cryptomillions platform) or any other risks as indicated in this whitepaper, you should not acquire CPMS, until such that you have received the necessary independent advice.

Risks

The purchase of CPMS carries with it significant risk. Prior to purchasing CPMS, the purchaser should carefully consider the risks listed below and, to the extent necessary, consult a lawyer, accountant, and/or tax professional prior to determining whether to purchase CPMS.

a)   CPMS will be stored in a wallet, which can only be accessed with a password selected by the purchaser. If a purchaser of CPMS does not maintain an accurate record of their password, this may lead to the loss of CPMS. If your password protection is weak and it is cracked or learned by somebody else, this may also lead to the loss of CPMS. As a result, purchasers must safely store their password in one or more backup locations that are well separated from the primary location.

b)   The purchaser recognizes that some of the services under the CRYPTOMILLIOMS PLATFORM are currently under development and may undergo significant changes before release. The purchaser acknowledges that any of its expectations regarding the form and functionality of the CRYPTOMILLIONS PLATFORM may not be met for any number of reasons.

c)   The purchaser understands that while Cryptomillions will make best efforts to connect the Cryptomillions PLATFORM to customers around the world, it is possible that some countries block connection with the Cryptomillions Platform, which may result in the less potential regions expected to use our PLATFORM.

d)   The purchaser understands that while Cryptomillions will make best efforts to release the services of the CRYTOMILLIOMS PLATFORM on time, it is possible that the official release may be delayed.

e)   As with other Crypto Tokens, value of CPMS may fluctuate significantly and become reduced in value for any number of reasons, including but not limited to, supply and demand, overall Crypto Tokens' market conditions, political or geographical reasons, changes of regulations in any jurisdictions, and technical reasons.

f)   CPMS will be issued on the Ethereum blockchain. As such, any malfunction or unexpected functioning of the Ethereum protocol may impact the purchaser's ability to transfer or securely hold CPMS. Such impact could adversely affect the value of CPMS.

Representation and Warranties by the Purchasers

By participating in the token sale of CPMS, the purchasers represent and warrant to CRYPTOMILLIONS as follows:

a) you are authorized and have full power to purchase CPMS according to the laws that apply in your jurisdiction of domicile;

b) you are solely responsible for determining whether the acquisition of CPMS is appropriate for you;

c) you are not acting as an agent on behalf of any other person or entity who wish to purchase CPMS or participate in its token sale;

d) you have carefully considered the risks, costs, and any other demerits of acquiring CPMS and understood such the risks, costs, and any other demerits associated with CPMS and its token sale;

e) you are not acting for speculative investment;

f) you agree and acknowledge that CPMS does not constitute securities in any form in your jurisdiction;

g) you agree and acknowledge that this whitepaper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in your jurisdiction or a solicitation for investment in securities;

h) you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this whitepaper, no such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this whitepaper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;

i) you agree and acknowledge that this whitepaper, the undertaking and/or the completion of the CPMS token sale, or future trading of CPMS on any cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of CRYPTOMILLIONS or CPMS;

j) the distribution or dissemination of this whitepaper, any part thereof or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to CRYPTOMILLIONS;

k) you agree and acknowledge that in the case where you wish to purchase any CPMS, it is not to be construed, interpreted, classified or treated as:

    I. any kind of currency other than cryptocurrency;

    ii. debentures, stocks or shares issued by CRYPTOMILLIONS;

    iii. rights, options or derivatives in respect of such debentures, stocks or shares;

    iv. rights under a contract for differences or under any other contract the purpose or pretended purpose of which is to secure a profit or avoid a loss;

    v. units in a collective investment scheme;

    vi. units in a business trust;

    vii. derivatives of units in a business trust; or

    viii. any other security or class of securities.

l) you have a good understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

m) you are fully aware and understand that in the case where you wish to purchase any CPMS, there are risks associated with CRYPTOMILLIONS and its business and operations;

n) you agree and acknowledge that CRYPTOMILLIONS is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or relating to any acceptance of or reliance on this whitepaper or any part thereof by you;

o) you will not use the token sale for any illegal activity, including but not limited to money laundering and the financing of terrorism; and

p) all the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/or acceptance of possession this whitepaper or such part thereof (as the case may be).

Updates to the Detail of the Token Sale

CRYPTOMILLIONS reserves the right, at its sole discretion, to change, modify, add, or remove portions of this whitepaper and the terms at any time during the sale by posting the amendment on the CPMS website. Any purchaser will be deemed to have accepted such changes by purchasing CPMS. If at any point you do not agree to any portion of the then-current version of this whitepaper and the terms, you should not purchase CPMS.

Market and Industry Information

This whitepaper includes market and industry information and forecasts that have been obtained from internal surveys, reports and studies, where appropriate, as well as market research, publicly available information and industry publications. Such surveys, reports, studies, market research, publicly available information and publications generally state that the information that they contain has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of such included information. CRYPTOMILLIONS has not conducted any independent review of the information extracted from third party sources, verified the accuracy or completeness of such information or ascertained the underlying economic assumptions relied upon therein.

Consequently, any entities of CRYPTOMILLIONS and officers and employees thereof do not make any representation or warranty as to the accuracy or completeness of such information and shall not be obliged to provide any updates on the same.